

New Store opening in the Dartmouth Mall this Summer

The Dartmouth Mall announced on Wednesday June 28th that they will be adding "Forever 21" to the malls selection of stores in "late summer" of this year.

Forever 21 had a store located in the Dartmouth Mall previously, but closed its doors in late 2019. This led some social media users curious as to why the fashion retailer decided to return in such a short period of time.

The Dartmouth Mall answered this question on Facebook stating "They missed us too much! ?".

Forever 21 is a fashion retailer based out of Los Angeles, California and is currently operated by Authentic Brands Group and Simon Property Group, with about 540 locations. They sell accessories, beauty products, home goods, and clothing for women, men and children.