## Popular New Jersey based "Acai Bowl" shop is coming to Dartmouth!

New Jersey's original acai shop "Playa Bowls" will be opening soon in Dartmouth! It will be located within the Dartmouth Towne Center shopping plaza at 380 State Rd Unit 406 (what used to be "Yogurt City"). There is no official date set for the grand opening, but we will most definitely let you know as soon as we find out!

Playa Bowls offers a variety of healthy, delicious açaí, pitaya, coconut bowls, smoothies, cold brew coffee, and pressed juice with sustainability and community in mind. See the menu here.



Founders of Playa Bowl photo.

The founders Robert Giuliani & Abby Taylor were inspired by chasing summer on surf trips to Panama, Costa Rica, Nicaragua, Puerto Rico, California & Hawaii. Almost every exotic surf

town they visited offered their own unique version of an acai or pitaya bowl. They decided to recreate their favorite recipes with their own twist at home at the Jersey Shore.

They made a deal with the owner of the pizza shop they lived above on 8th Avenue in Belmar, NJ. They bought a blender, a patio table, a fridge & a freezer and set up a makeshift pop up stand on the sidewalk in front of the pizza shop. Fast forward nine years and they have spread to over 190 stores nation wide!



Playa Bowls Instagram photo.



Steven Richard photo.