

New Bedford Public Schools and 'STEAM the Streets' focus on TLC

District and 'STEAM the Streets' call for community submissions for year-end social media campaign celebrating TLC – Teaching, Learning and Connecting

New Bedford Public Schools is partnering with STEAM the Streets, inviting the community to provide creative content for a social media campaign entitled #NBTLC. The campaign aims to show that even during this time of extended school closure, the NBPS community is stepping up to the challenge with creativity and resourcefulness to enhance TLC – Teaching, Learning and Connecting.

The #NBTLC campaign will culminate in a district-wide music video to be released on Wednesday, June 17, the eve of the last day of the school year.

Speaking enthusiastically of the online campaign, Superintendent Thomas Anderson stated, "NBTLC is an innovative way for our students, families and staff to show the community their creativity and engagement in teaching, learning and connecting. STEAM stands for 'Science, Technology, Engineering, Art and Math' and 'STEAM the Streets' focuses on the arts by tapping the creativity in each of us. I'm looking forward to seeing the final product that highlights our talents and shows our passion."

There are lots of opportunities for New Bedford families, teachers and staff to submit material to be featured in the music video. For instance, teachers can submit videos showing innovative projects they've assigned to their students, and students and families can submit videos working on those projects at home.

Ways that students, families and staff can be a part of the #NBTL music video:

- Make Art – Create a sign with your own word that represents TLC.
- Dance – Record yourself doing dance moves to the #NBTL beat.
- Give Thanks – Special people are helping us get through these tough times. Whether you're a student, parent, or school staff – film a message thanking that special person in your life.

Videos can be submitted through May 27 at:
STEAMtheStreets.org/NBTLC