# New Bedford Guide Political Candidates Policy, Offerings for 2015



by Michael Silvia

By policy, New Bedford Guide does not endorse candidates. Our philosophy is to provide facts to the public and let the people make up their own minds. What New Bedford Guide does offer to political candidates, is a platform to get their voices heard by tens of thousands of New Bedford residents. If you are a political candidate for office in New Bedford, New Bedford Guide offers an interview, two articles submitted by the candidates (one preliminary election and one final election article) and ad space on NewbedfordGuide.com or videos. Banner space and text links are very limited so contact info@newbedfordguide.com for details.

## Candidate Interviews

This is a one-time interview (article and/or video) on a first come, first serve basis. E-mail us at info@newbedfordguide.com to set up an appointment. This interview is done FREE of charge and is guaranteed to reach thousands of New Bedford residents. The primary goals are to introduce the candidate to the public and learn what his/her priorities are if elected.

For an example, check out our 2011 interview with then mayoral candidate Jon Mitchell: newbedfordguide.com/an-interview-with-jon-mitchell/2011/11/04.

# Candidate submitted content

New Bedford Guide will also publish candidate submitted articles; one article in the preliminary election and one article in the final election. For an example, check out the article the Antonio Cabral campaign submitted in 2011 here. Email your content at info@newbedfordguide.com.

# Buying banner space, text link on NewBedfordGuide.com or video commercials

New Bedford Guide offers banner space or a text link to any candidate on a first come, first serve basis. We do restrict the amount of banner space that any one candidate can buy. Additionally, candidates can buy one text link.

Have a video commercial? We can insert your video at the end o f video. our example: https://www.facebook.com/NewBedfordGuide/videos/86934 0316435882/?type=1&theater

Videos are uploaded to our Facebook page and YouTube channel and are watched by 5,000 - 50,000 people. We will provide a list of possible videos for you to sponsor.

To schedule an interview, submit content for publication, or buy ad space, contact info@newbedfordguide.com.