

J.Kelley Band “Shake You” Music Video Project



by
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With some major help from South Coast residents and businesses, a music video will get produced this summer in the streets of New Bedford. You have the opportunity to support a fantastic local cause by helping The J.Kelley Band produce a music video for their upcoming single, “Shake You.”

Head over to the Kickstarter campaign to learn more and support the cause. Supporters will be rewarded with early copies of *Reservoir* (the band’s 2nd CD, scheduled to release this August), a special thanks on the *Reservoir* CD, a small part in the video, and other rewards based on the level of support provided. Supporters can donate as little as \$1 or as much as they want! Talented Whaling City film director/writer Jay Burke is on tap to direct the music video, and I’ll be writing/producing the video.



Music Video Synopsis

The music video starts with the J.Kelley Band finishing a final set at a local bar in the heart of New Bedford, Massachusetts. After the last song of the night, one of Jay's friends introduces him to a beautiful friend. All goes well until the next morning. She leaves his bed and Jay immediately notices her "J.Kelley Band" tattoo and her crazed demeanor.

After she starts talking about marriage and kids, Jay tries to "shake" the crazed fan.

Jay goes from gig to gig throughout New Bedford, yet the girl always appears in the crowd. Finally, after boarding the SeaStreak Ferry, Jay loses the girl at the docks of New Bedford harbor and finishes up "Shake You" on the roof deck of the ship. After the song, a good friend walks up to Jay and introduces his hot mom. Jay finishes the video looking into the camera with a smile knowing another crazy night may be in store.



Are you Crazy Enough?

There will be lots of room in the video for supporting roles, and we will be searching for the "crazed, beautiful fan" that chases Jason Kelley through the city of New Bedford. The role will pay well, as whoever it is will be the co-star of the music video. If this role was made for you, submit your resume with some current pictures to jkelleyband@gmail.com. There will be interviews and casting calls in July and August,

with filming scheduled to begin in mid- late August.

How to Help

The best way to help with this project is to donate what you can and spread the word using this article or the Kickstarter link to friends and family through e-mail, Facebook, Twitter and word-of-mouth. This project can only happen with the support of friends, family, fans and others who are willing to step-up. Remember, every donation counts; even as little as \$1 will help us get the video made! Contact: jkellyband@gmail.com or stop by one of the band's shows for information on other ways to donate.