

# Help Wanted: New Bedford Farmers Market Outreach Staff – SNAP Educator

Position Title: New Bedford Farmers Market Outreach Staff / SNAP Educator

## Summary of Position:

Mass in Motion (MiM) New Bedford is looking to hire a new reliable and friendly team member to work as New Bedford Farmers Market Community Outreach Staff/SNAP Educator. This year the markets are expanding to better serve the people of New Bedford. There will be more farmers/vendors, and the markets will now accept credit/debit cards, and SNAP cards.

This new payment system will run on tokens, and will allow more people the ability to access fresh produce, but we need to advertise these new markets and educate customers for it to succeed. We are seeking someone committed and enthusiastic about helping these markets to succeed by educating the residents of New Bedford about these new markets and the ability to use their SNAP benefits at these sites.

## Essential Job Responsibilities:

- Learn the New Bedford Farmers Market Outreach Curriculum & become familiar with the markets
- Connect with list of targeted community sites and schedule education sessions
- Promote the scheduled educational sessions in the community and encourage attendance
- Teach the 1 hr curriculum at 20 targeted community sites
  - Ex. Council of Aging Sites, schools, etc.
- Motivate the community to attend the Farmers Market and increase fruit/veggie consumption

- Promote use of SNAP at the Farmers Markets
- Assist attendees by answering questions and connecting attendees with necessary resources
- Raffle off incentives prizes and handout educational materials

### **Other Duties:**

- Attend two Outreach Curriculum training sessions with MiM coordinators
- Attend the MarketLink SNAP Usage Training
- Track the number of attendees at each community outreach session
- Report to MiM Coordinators with any questions or problems
- Transport and set-up teaching aides and incentives

### **Working Conditions:**

- Able to lift up to 25 pounds
- Able to stand on feet for an hour at a time if needed

### **Minimum Requirements to Apply:**

- High school diploma or GED equivalent
- Access to reliable transportation to various sites around the city/ valid driver's license
- Experience in community outreach
- Friendly and helpful personality
- Culturally aware, respectful, and dependable

### **Preferred Skills, Knowledge & Experience:**

- Interest in nutrition, and/or public health
- Bi-Lingual: Speaks Spanish & English

### **Hours/Pay:**

- Training begins in early June
- 19-20 hours per week for roughly 10 weeks (June –

August)

- Mileage/Travel Costs will be reimbursed
- \$15-18 per hour
  - Pay dependant upon amount of experience in outreach/education and a CHW Certification

**To Apply:**

- Please send the attached completed application to Julia Kantner at Julia.Kantner@newbedford-ma.gov mail to Mass in Motion, 608 Pleasant Street, 2<sup>nd</sup> floor, New Bedford MA, 02740
  
- **Application Priority Deadline:** Monday, June 1<sup>st</sup> , 2015

The above statements describe the general nature of the work being performed by the employee, but are not an exhaustive list.

**FM Outreach Staff-Educator Application Form**