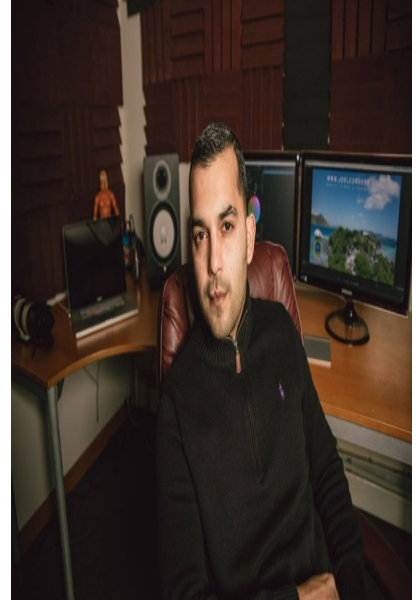


Faces Of New Bedford – #44: Joel Cordero

Meet Joel Cordero, 31 year-old father of two, Broadcast Editor and all-around artist.



Joel has lived most of his life in New Bedford. After graduating from Bristol Community College with a degree in Graphic Design, he started working with an artist, Thomas Deininger, creating found object assemblages that the duo installed in skyscrapers, hotels and private collections across the country. He worked with Deininger for about eight years before deciding that he wanted to continue his Bachelors Degree.

After experimenting with a few different majors, he settled on photography, which is something he had already been freelancing.

During his time in school, the city of New Bedford highly influenced his direction as an artist and photographer. He worked on his "The Ave" project, which documented the people, places, and events that happen on New Bedford's Acushnet Avenue. This developed into his senior thesis as a short documentary, a series of large prints and a very-well put together book. Through this project he was able to meet people

he'd never met before and create work that he was proud of.

His freelancing really started to pick up in 2014 as he began working with large companies, such as Bluefly, shooting high-end fashion products for e-commerce.

In early 2015, after eight years of managing commercial and residential properties in New Bedford and Fall River, he acquired his MA Real Estate license and began to practice flying UAS (Unmanned Aerial Systems) as a marketing tool and for fun. In February of this year he was awarded his FAA (Federal Aviation Administration) Sec. 333 Exemption for Commercial photography and video.

The day before he passed his realtor's exam he received a call to inform him he landed a job as a Broadcast Editor at Boston's Ch7 NBC News. There he edits together stories and openings of the news broadcasts. He is en route to working with reporters as a Videographer on the road. He is excited about his work and knows this is only the beginning to bigger and better opportunities.

Faces of New Bedford is a project by Colton Simmons. If you are interested in booking a shoot or getting prints from the series email all inquiries to colton@coltonsimmons.com

Follow Colton on Instagram:
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