

BayCoast Bank Provides Key Grant for New Bedford Cape Verdean Recognition Committee's Music Festival and Parade

An exciting tradition celebrating New Bedford's vibrant Cape Verdean culture is set to return this summer. The 51st Annual Cape Verdean Recognition Parade will step off on Saturday, July 1, 2023, at 11am from Buttonwood Park.

As part of the festivities leading up to this historic parade, BayCoast Bank (baycoast.bank) is proud to announce a generous grant to support The Recognition Music Festival, an event held as a key fundraiser for the parade committee, happening Thursday, June 29th from 3:00pm – 9:00pm at Cisco Brewers Kitchen and Bar, 1482 E. Rodney French Boulevard in New Bedford, MA.

The Recognition Music Festival will feature a lineup of talented artists, including James Montgomery and Friends, Sympatico Band, directed by Carlton Pina, and the KabuJazz Ensemble featuring Candida Rose. Additional performances will be provided by Marty Richards, David Hull, Sax Gordon, Leon Beals, Athene Wilson, Neal Vitullo, Michael Antunes, Chops Turner, Andrew Clark and George McCann with a special appearance by KG Express and many more!

"We are grateful to BayCoast Bank for partnering with us to sponsor our annual music festival and parade – two engaging events that help showcase our dynamic Cape Verdean culture and heritage," said Al Monteiro, sponsor and event coordinator.

Tickets for the Recognition Music Festival are \$40.00 each and

can be purchased at Celia's Boutique, 111 William Street in New Bedford, MA.

"BayCoast Bank is proud to provide the Cape Verdean Recognition Committee with a \$3,000 grant," said Helena Moronta, First Vice President, Diversity Equity and Inclusion (DEI) Officer at BayCoast Bank. "The music festival and parade are uplifting ways to bring all members of our community together," adds Moronta.

The Cape Verdean Recognition Committee was established in 1972 by a group of volunteers dedicated to celebrating and recognizing the dynamic culture of the Cape Verdean people in the United States. Since its inception, the committee has held the Cape Verdean Recognition Parade during the first weekend in July. The organization also established a scholarship for graduating seniors from the Greater New Bedford area based on need, scholastic standing, extracurricular involvement, and leadership skills. The committee is proud to continue its tradition of giving back to the local community.