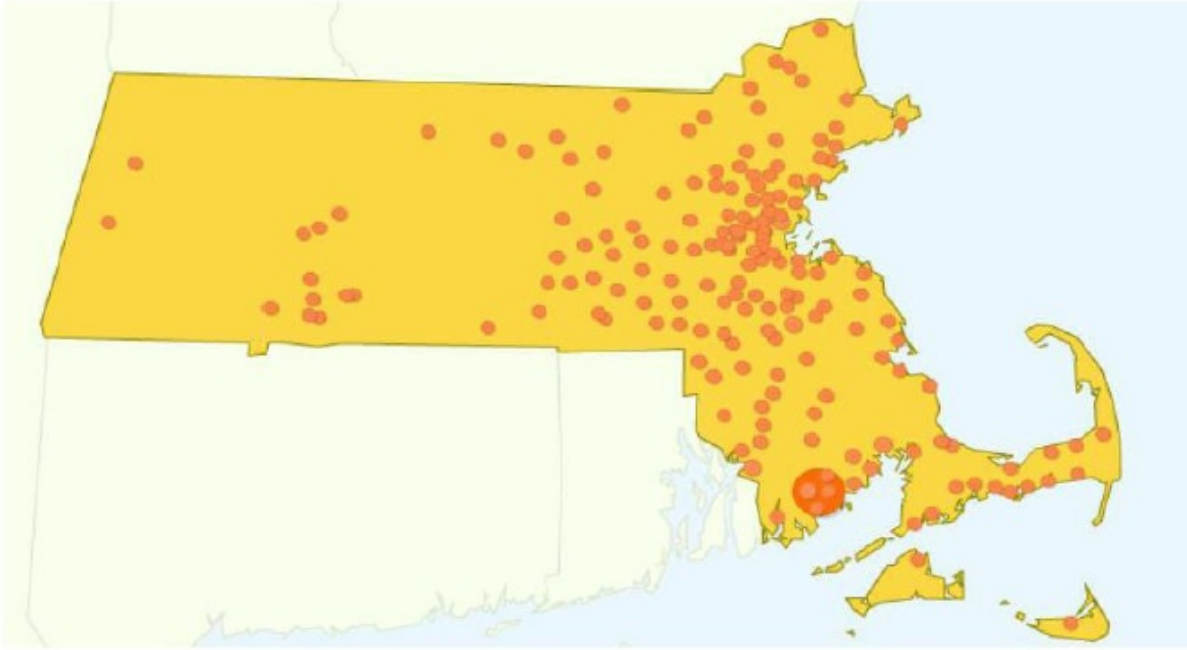


Banner Advertising on New Bedford Guide

Just like a coffee shop or restaurant, New Bedford Guide is a small business. If you'd like to support/sponsor New Bedford Guide, and promote your product, service or event to tens of thousands of local residents, we offer 20 banner spots in four locations on NewBedfordGuide.com. These ads are promoted on the main page and/or are visible on every article published on New Bedford Guide. This is a great way to build your brand and drive traffic to your website or Facebook page. All website advertisers also get promoted on our popular Facebook page. We also operate Fairhaven Guide, Dartmouth Guide, Providence Guide and other city guides. Current customers include the New Bedford Whaling Museum, Bridgewater Credit Union, The Waterfront Grille, The New Bedford Antique Center and the Hampton Inn. Here are two example ad spots:

The screenshot shows the New Bedford Guide website. At the top, there is a navigation bar with the logo for 'New Bedford Guide.com' and 'YOUR GUIDE TO NEW BEDFORD AND SOUTH COAST, MA'. To the right, there is a banner for 'NEW BEDFORD JAZZFEST' on May 18, 2012, from 5:00PM to 11:00PM at Custom House Square. Below the navigation bar, there are menu items: REVIEWS, NEWS, ENTERTAINMENT, POLITICS, ANNOUNCEMENTS, TRAVEL, BEST OF, and SPOTLIGHTS. The main content area features an article titled '5 Spectacular Sushi Spots' by SMCGRAIL, dated April 24, 2012. The article text discusses the ingredients of sushi and lists five spots in the South Coast. The first spot is 'A Kitchen', described as a BYOB restaurant. A photo of a sushi platter is included. To the right of the article is a sidebar with an 'Event Calendar' icon and a photo of 'Waterfront Grille' restaurant. A blue box with the text 'Maximum 5 Ads Each' is overlaid on the article, with arrows pointing to the event calendar and the restaurant photo. A 'Welcome!' message is visible at the bottom of the sidebar.

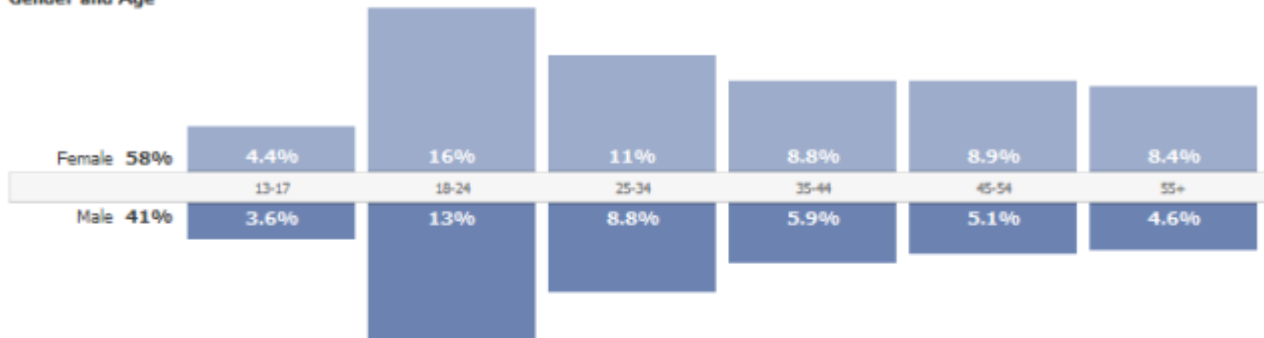
New Bedford Guide (<http://www.newbedfordguide.com>) reaches 20,000 – 30,000 visitors each months. Our Facebook Page reaches over 90,000 southcoast, Massachusetts residents. This maps shows our reach using Google Analytics:



As of April 24th, 2012 our demographics were 58% female, and strong in all demographics over 18-years old. While our reach is solid in New Bedford, we also have a strong following in surrounding towns and cities like Fairhaven, Dartmouth, Fall River, Boston and cities in Rhode Island. This ensures your business is promoted both locally and regionally.

Who You Reached (Demographics and Location)

Gender and Age?



Countries?

- 91,935 United States of America
- 544 Canada
- 479 Portugal
- 374 United Kingdom
- 139 Australia
- 113 Brazil
- 97 Germany
- More-

Cities?

- 22,051 New Bedford, MA
- 9,589 Fall River, MA
- 4,430 Newport, RI
- 4,084 Fairhaven, MA
- 3,875 Taunton, MA
- 3,264 Dartmouth, MA
- 3,213 Bristol, RI
- 2,971 North Dartmouth, MA
- 2,652 Westport, MA
- 2,132 Wareham, MA
- 1,616 Acushnet, MA
- 1,528 Tiverton, RI
- 1,519 Somerset, MA
- 1,469 Swansea, MA
- 1,426 Boston, MA
- 1,247 Middletown, RI
- 1,245 Mattapoisett, MA
- 1,226 Portsmouth, RI
- 1,127 South Dartmouth, MA
- 1,115 Barrington, RI

Languages?

- 89,618 English (US)
- 2,335 English (UK)
- 1,085 Spanish
- 749 Portuguese (Portugal)
- 294 Portuguese (Brazil)
- 201 Spanish (Spain)
- 162 French (France)
- More-

We offer rates as low as \$90 a month. Save up by purchasing multiple months of advertising. Every penny goes to paying our writers, paying our server cost and growing the site!

New Bedford Guide Banner Ad Rates

	New Bedford Guide	Per Month	3 Months	6 Months	9 Months	12 Months
●	Top Banners	\$350	\$325 <small>[SAVE \$75]</small>	\$300 <small>[SAVE \$300]</small>	\$270 <small>[SAVE \$720]</small>	\$230 <small>[SAVE \$1440]</small>
●	Top Cube	\$300	\$280 <small>[SAVE \$80]</small>	\$260 <small>[SAVE \$240]</small>	\$230 <small>[SAVE \$630]</small>	\$190 <small>[SAVE \$1320]</small>
●	Bottom Cube	\$200	\$180 <small>[SAVE \$80]</small>	\$160 <small>[SAVE \$240]</small>	\$130 <small>[SAVE \$630]</small>	\$100 <small>[SAVE \$1200]</small>
●	Bottom Banner	\$150	\$135 <small>[SAVE \$45]</small>	\$120 <small>[SAVE \$180]</small>	\$105 <small>[SAVE \$405]</small>	\$90 <small>[SAVE \$720]</small>

*These prices reflect a 3, 6, 9 and 12 Month commitment.

Those looking to build there brand and promote events should also consider our event calendar advertising program. Contact us at **info@newbedfordguide.com** to set up an appointment before you competition does!