

Achieve Success in Your Seed-to-Shelf Business

Join Rooster of Nobska Farms to learn how to start and achieve success in your seed-to-shelf business. Nobska Farms is a microfarm specializing in exotic chili peppers. The peppers grown on the farm are used to make value added salsas, sauces, chocolates, among other items sold at farmers markets and to local stores & restaurants.

We will discuss managing the operations of a small farm business & how to collaborate with other businesses and organizations to promote growth and contribute to community. We will also discuss difficulties and lessons learned when starting your food business.

A short tour of the farm will follow. We will end with refreshments and guests will be able to sample and purchase products from the farm.

When: Thursday, September 1, 6:00 PM – 8:00 PM

Where: Nobska Farms, 9 Nobska Rd, Woods Hole, MA 02543

Cost: \$5 Beginning Farmer, \$15 SEMAP Members, \$20 General Public

Register online at semaponline.org/education

Direct event link: <http://conta.cc/2btcts8>